



MARINA KRAKOVSKY

BIO / PROFILE

A social science / business expert with a degree from Stanford University, Marina Krakovsky is the author of *THE MIDDLEMAN ECONOMY: How Brokers, Agents, Dealers, and Everyday Matchmakers Create Value and Profit* (Palgrave Macmillan). She is also co-author, with economist Kay-Yut Chen, of *SECRETS OF THE MONEYLAB: How Behavioral Economics Can Improve Your Business* (Portfolio/Penguin).

A corporate speaker, Marina frequently presents to professional groups, associations, and companies that include Google. She contributes regularly to publications that include Discover, the New York Times Magazine, Scientific American and Scientific American Mind, O, The Oprah Magazine, Psychology Today, Slate, Stanford Magazine, the Washington Post, Wired, and more.



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